

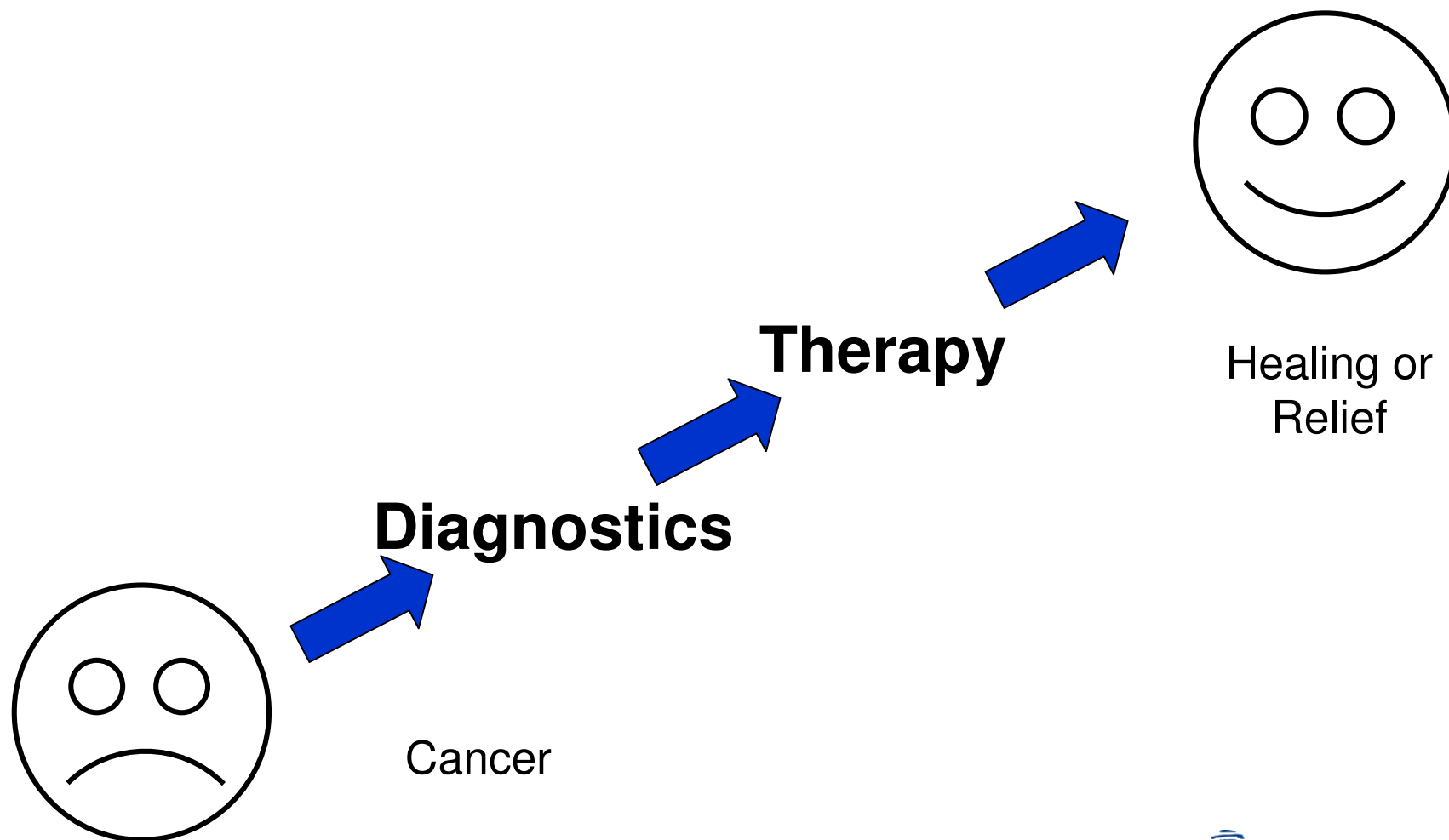


– Personalized Medicine –
Increased Success of Drug Development
by Using the Chemotherapy Resistance
Assay (CTR-Test®) in Clinical Trials to
Identify the Susceptible Patient Population

PerMediCon 2012

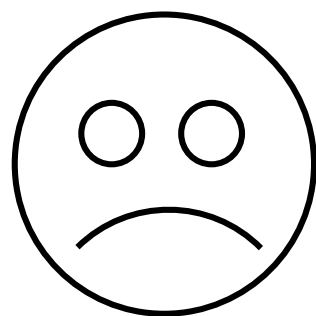
Cologne, June 20th, 2012

The Ideal Picture



The Current Picture

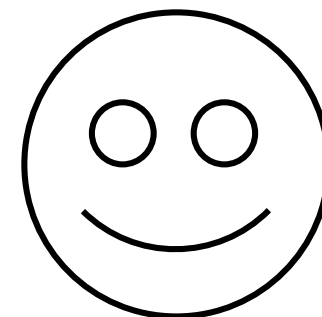
Personalized Medicine



Cancer

Diagnostics

Therapy

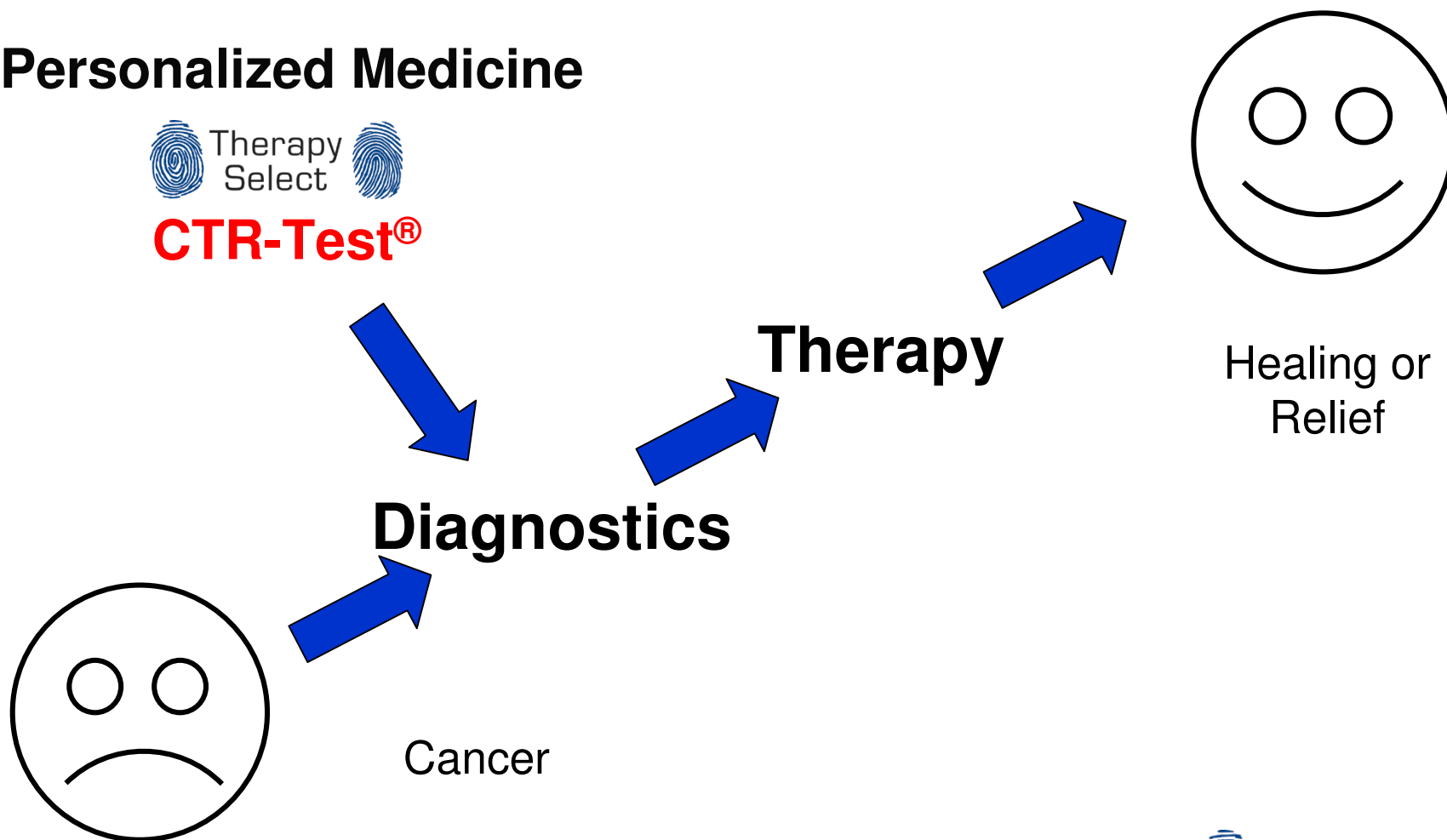


Healing or
Relief



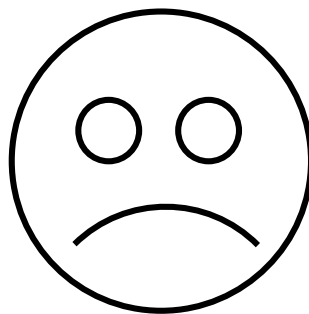
The Current Picture

Personalized Medicine



The Current Picture

Personalized Medicine

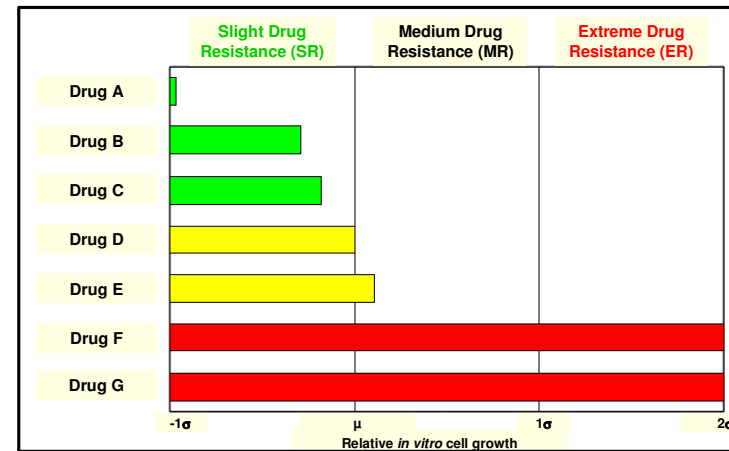
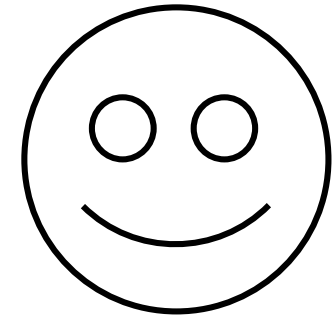


Cancer

Diagnostics

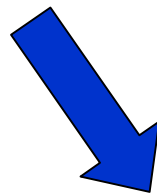
Therapy

Healing or Relief

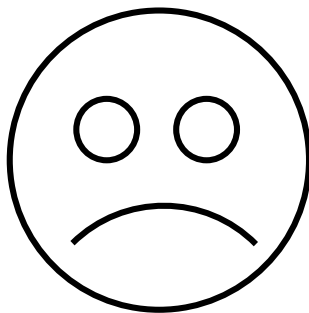


The Current Picture

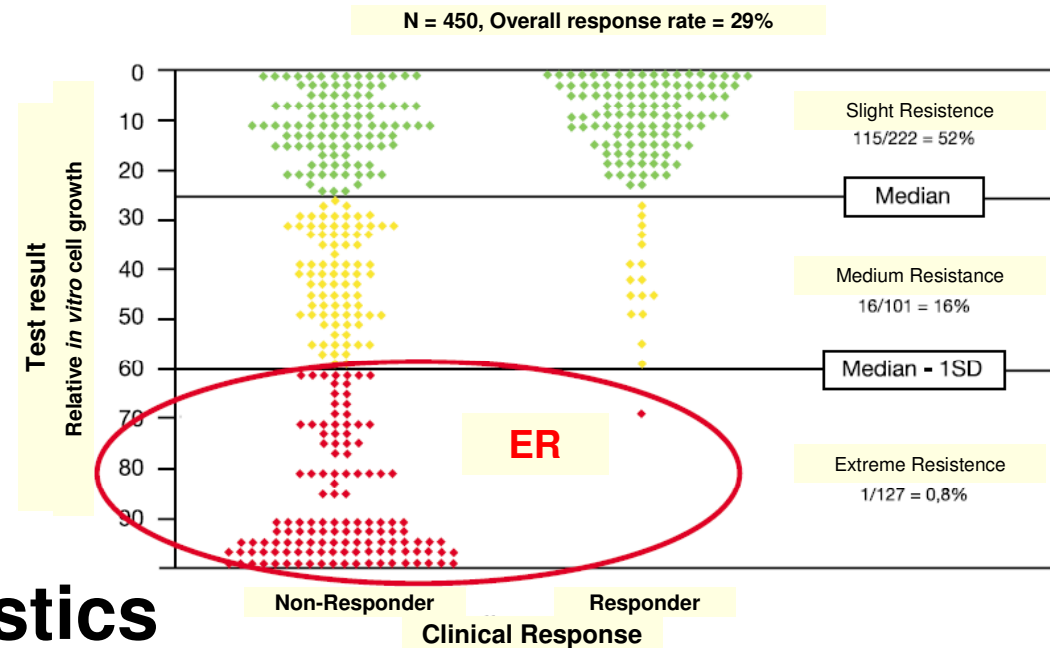
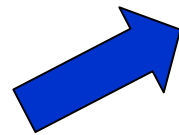
Personalized Medicine



Diagnostics



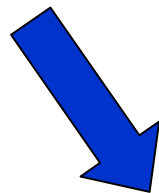
Cancer



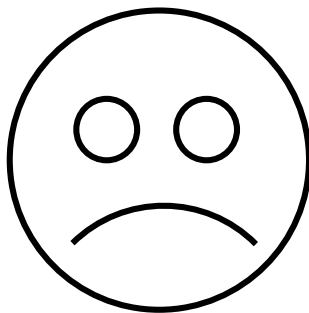
Kern DH, Weisenthal LM (1990) J Natl Cancer Inst. 82(7):582-8

The Current Picture

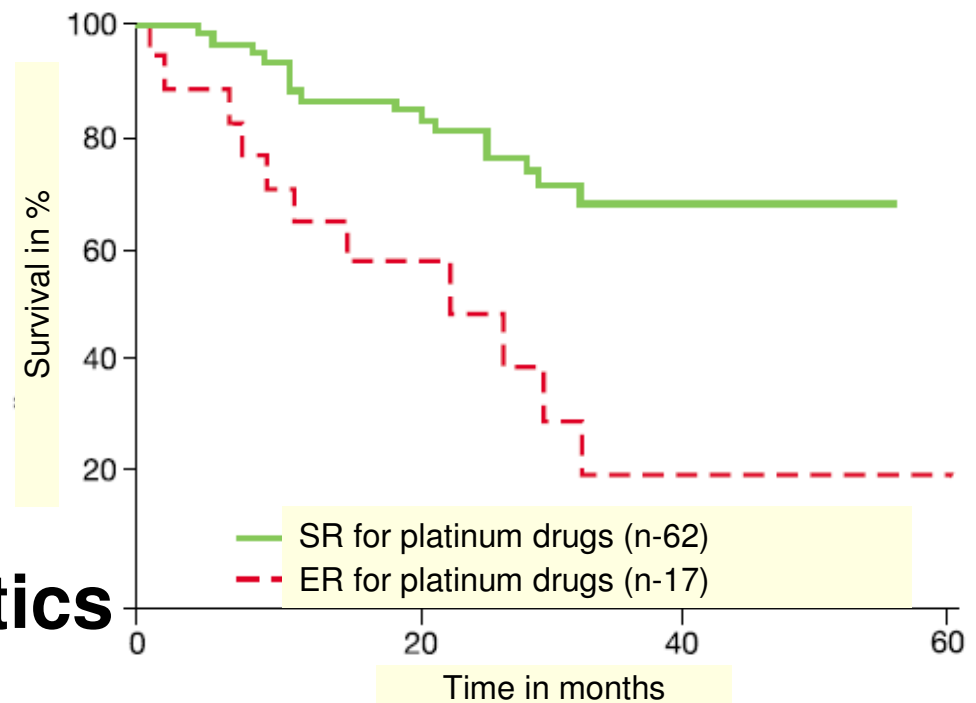
Personalized Medicine



Diagnostics



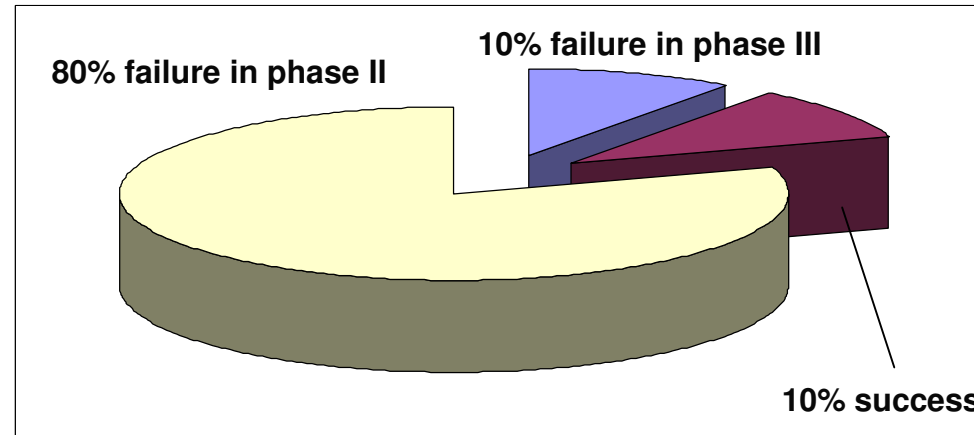
Cancer



Holloway et al. (2002) Gynecologic Oncology 87(1):8-16

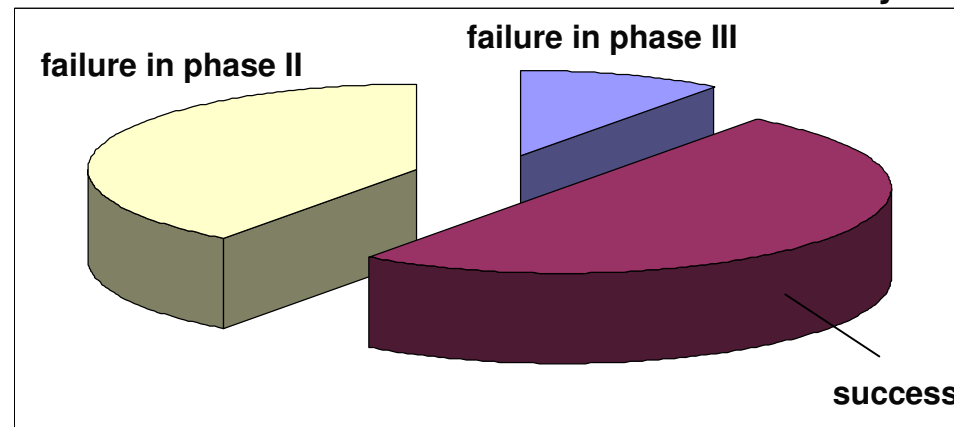
Increased Success Rate of Clinical Trials

Current success rate of clinical trials in cancer



Source: MedCity News - <http://www.medcitynews.com>

Putative increased success rate of clinical trials in cancer by using **CTR-Test®**



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